ORDER

104785 Orders Order / Rev: Alt Order #: 06832435 Product Desc: American Crossroads Estimate: 691 Flight Dates: 09/18/12 - 09/27/12 Primary AE: Amy McCreary Original Date / Rev: 07/26/12 / 07/26/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% American Crossroads Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI1 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

RIII	Dlan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
08/27/12	09/27/12	133	\$97,525.00	\$82,896.25	

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	133	\$97,525.00	\$82,896.25	0.00
Totals	133	\$97,525.00	\$82,896,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	32%	\$97,525.00
Market	100%	\$304,765.62

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$100,572.66
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$45,714.84
KTUD	1%	\$3,047.66
KVVU	17%	\$51,8 1 0.16
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$6,095,31

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	09/18/12	09/18/12	Wake Up Early w	/Wagn@M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
					Wake Up Early W	/agners								*
		WAKE-\	N/WAGNE	RS REV I	RATE	_								
		<u>Sta</u> ı	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
_	W	eek: 09/	17/12 ()9/23/12	-T	1	\$200,00	0.00						

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Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #:

06832435

09/18/12 - 09/27/12

Product Desc:

American Crossroads

Estimate:

691

KSNV

Ln C	h	Start	End	Inventory Code	Break	Start/End T	ime Days	Len s	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 K	SNV	09/18/1	2 09/18/12	Wake Up Early W Wake Up Early V	•	430a-5a	-T	- :30	1	\$200.001	0,00 NM	1	\$200.00
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	k: 09/1		09/23/12	-T	1	\$200.00	0.00						
EZK	SINV	09/19/1	2 09/19/12	Wake Up Early w Wake Up Early V	-	430a-5a	W	- :30	1	\$200.001	0.00 NM	1	\$200.00
W	AKE-V	v/WAGI	NERS REVI		vagnois								
	<u>Star</u>	<u>l Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	k: 09/1		09/23/12	W	1	\$200.00	0.00						
E 3 K	SNV	09/20/1	2 09/20/12	Wake Up Early w		430a-5a	T	- :30	1	\$200.001	0.00 NM	1	\$200,00
W/	AKE.W	ΙΛΑΙΔΩΙ	NERS REVI	Wake Up Early V	Vagners								
,		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/1		09/23/12	T	1	\$200.00	0.00						
E 4 K	SNV	09/23/1	2 09/23/12	Wake Up Early w	/Wagn@M	430a-5a		s :30	1	\$200.001	0.00 NM	1	\$200.00
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W.			NERS REVI										
Wee	<u>Star</u> k: 09/1	<u>Date</u>	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
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L 0 10	OIV	0012-11	2 03/24/12	Wake Up Early W	_	4308-08	M	- :30	1	\$200.001	0.00 NM	1	\$200.00
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		<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 09/2		09/30/12	M	1	\$200.00	0.00						
E 6 K	SNV	09/25/1	2 09/25/12	Wake Up Early w	-	430a-5a	-T	- :30	1	\$200.001	0.00 NM	1	\$200.00
W.	AKE-W	MAGNN	NERS REV I	Wake Up Early ₩ RATE	vagners								
***		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/2		09/30/12	-T	1	\$200.00	0,00	÷					
E 7 K	SNV	09/26/1	2 09/26/12	Wake Up Early w	/ Wagn6M	430a-5a	W	- :30	1	\$200.001	0.00 NM	1	\$200,00
				Wake Up Early W	Vagners								*
VV.	_		NERS REV		On at = 801 1-	m .	D ()						
Wee	k: 09/2	<u>t Date</u> 4/12	End Date 09/30/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
			2 09/27/12	Wake Up Early w	/ Wagn@M	430a-5a	T	- :30	1	\$200.001	0.00 NM	1	ቀ200.00
				Wake Up Early V	_	1000 00	•	.00	'	Ψ200.001	U.UU INIVI		\$200.00
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		<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 09/2		09/30/12	T	1	\$200.00	0,00		-				
E9 K	SINV	09/18/1	2 09/18/12	The Agenda 1230 The Agenda 1230		1230-1p	-T	- :30	1	\$325.001	0.00 NM	1	\$325.00
NE	EWS 3	AT NO	ON REV RA	•	opini								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 09/1		09/23/12	-T	1	\$325.00	0,00						
E10 K	SNV	09/19/1	2 09/19/12	The Agenda 1230	•	1230-1p	W	- :30	1	\$325.001	0.00 NM	1	\$325.00
NE	=\A/\$ 3	ΔΤ ΝΟ	ON REV RA	The Agenda 1230)pm								
1.41		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E11 K	SNV	09/20/1	2 09/20/12	The Agenda 1230	pm CM	1230-1p	T	- :30	1	\$325.001	0.00 NM	1	\$325.00
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\/\foo	<u>عند.</u> 4: 09/1	<u>t Date</u> 7/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u>	Rating						
				The Agenda 1230	Opm CM	\$325.00 1230-1p	0.00	- :30	1	\$325.001	0.00 NM	4	ሰባብሮ ናና
_ , _ N	1 4	30/A 1/ 1	JUILII 12	The Agenda 1230		1200-1h		.30	ı	φυ ∠ υ.υυ Ι	0.00 N M	1	\$325.00
NE	EWS 3	AT NO	ON REV RA	TE	•								
		l Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 09/1		09/23/12	F	1	\$325.00	0.00			4			
⊏13 K	VIIC	USIZ4/1	2 09/24/12		CM	1230-1p	M	- :30	1	\$325.001	0.00 NM	1	\$325.00

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Estimate: 691 KSNV

Ln Ch	Start	End	Inventory Co		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			The Agenda 1 The Agenda 1						•			
NEWS	3 AT NO	ON REV RA	-	Zoopiii								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/ E 14 KSNV		09/30/12	The Agenda 4	1 220mm CM	\$325.00	0.00			000000			
E 14 NOINV	09/25/1	2 09/20/12	The Agenda 1 The Agenda 1		1230-1p	~T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON REV RA	_									
	rt Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
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L 10 KONV	03/20/	2 03/20/12	The Agenda 1		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
		ON REV RA	_	·								
	rt Date	End Date	<u>Weekdays</u> w	Spots/Week	<u>Rate</u>	Rating						
Week: 09/ E 16 KSNV		09/30/12	The Agenda 1	230pm CM	\$325.00 1230-1p	0.00	:30	1	\$20E 004	0.00 NM		4005.00
L TO NORT	00/2///	L OUIZITIE	The Agenda 1	•	1200-1p	,	.50	'	\$325.001	0.00 NM	1	\$325,00
		ON REV RA	TE	·								
<u>Sta</u> Week: 09/	irt Date	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
E 17 KSNV			Rachael Ray	CM	\$325.00 11am-12pm	0.00 -T	:30	1	\$325.001	0.00 NM	4	#205 00
- 17 110717	00/10/1	.2 00,10,12	Rachael Ray	OW	1 Idilla 12 pill	-,	.50	•	φυ20.00 Ι	O.OO INIVI	1	\$325.00
		REV RATE										
Sta Week: 09/	<u>irt Date</u>	End Date 09/23/12	<u>Weekdays</u> ∽T	Spots/Week	<u>Rate</u> \$325.00	Rating						
E 18 KSNV			Rachael Ray	CM	ֆՏՀ5.00 11am-12pm	0.00 W	:30	1	\$325.001	0.00 NM	1	ድንባር ባለ
_ , _ , , , , , , , , , , , , , , , , ,		,,	Rachael Ray	0,	rium izpin	**	.50	•	ψ020.00 I	O.OO INIVI	'	\$325.00
		REV RATE										
<u>Sta</u> Week; 09/	rt <u>Date</u>	End Date 09/23/12	<u>Weekdays</u> ~~W−−−−	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV			Rachael Ray	CM	11am-12pm	0.00 T	:30	1	\$325.001	0.00 NM	1	\$325.00
			Rachael Ray	5 .	112011	,	.00	•	φυ20.00 1	0.00 NW	ι	φ323.00
		REV RATE	387 1 1									
Sta Week: 09/	<u>irt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> ⊶T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 20 KSNV			Rachael Ray	CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
			Rachael Ray			·		·	4020.001	0.00 14141	'	Ψ020,00
		REV RATE	101	0	5 /	D #						
<u>احد</u> /Week: 09	<u>rt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
h			Rachael Ray	CM	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			Rachael Ray		•				T =		•	Ψ020.00
		REV RATE	Minaledaye	0	D. (.	B "						
<u>ى د</u> Week; 09	<u>rt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
			Rachael Ray	CM	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
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	NEL RAY art Date	REV RATE End Date	Maakdaya	Spoto Milosk	Data	Detina						
Week: 09		09/30/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 23 KSNV		·	Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
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	∖EL RAY art Date	REV RATE End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	W	<u> </u>	\$325.00	0.00				i		
E 24 KSNV			Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
DAGUA	LEL DAY	DEVENT	Rachael Ray									*
	AEL RAY art Date	REV RATE End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	<u>vyeekuays</u> T	<u>55566, 14661</u>	\$325.00	0.00						
E 25 KSNV	09/18/	12 09/18/12		CM	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
												-

KSNV

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Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #:

06832435

Product Desc:

American Crossroads

Flight Dates:

09/18/12 - 09/27/12

Estimate:

691

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors **DOCTORS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 -T----\$325.00 0.00 E 26 KSNV 09/19/12 09/19/12 The Doctors CM 2pm-3pm --W----:30 \$325.001 0.00 NM 1 \$325.00 The Doctors **DOCTORS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 -----\$325.00 0.00 E 27 KSNV 09/20/12 09/20/12 The Doctors CM 2pm-3pm :30 \$325,001 0.00 NM 1 \$325.00 The Doctors **DOCTORS** End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 --T---\$325.00 0.00 E28 KSNV 09/21/12 09/21/12 The Doctors CM 2pm-3pm ----F--:30 \$325.001 0.00 NM \$325.00 The Doctors **DOCTORS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$325.00 0.00 E 29 KSNV 09/24/12 09/24/12 The Doctors CM 2pm-3pm M----:30 \$325,001 0.00 NM 1 \$325.00 The Doctors **DOCTORS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$325.00 0.00 E 30 KSNV 09/25/12 09/25/12 The Doctors CM 2pm-3pm -T----:30 \$325.001 0.00 NM 1 \$325.00 The Doctors **DOCTORS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$325.00 0.00 E31 KSNV 09/26/12 09/26/12 The Doctors CM 2pm-3pm ~~W~--:30 \$325.001 0.00 NM \$325.00 The Doctors **DOCTORS** Start Date End Date Spots/Week **Weekdays** Rate Rating 09/30/12 Week: 09/24/12 --W----\$325.00 0.00E 32 KSNV 09/27/12 09/27/12 The Doctors CM 2pm-3pm ---T---:30 \$325.001 0.00 NM 1 \$325.00 The Doctors **DOCTORS** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 09/24/12 09/30/12 ---T---\$325.00 0.00 E33 KSNV 09/18/12 09/18/12 M-F Today Show III 4th 13M 10am-11am -T----:30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating -T----Week: 09/17/12 09/23/12 \$325.00 0.00 E34 KSNV 09/19/12 09/19/12 M-F Today Show III 4th BM 10am-11am ---W----:30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 ~~W----\$325.00 0.00 E 35 KSNV 09/20/12 09/20/12 M-F Today Show III 4th BM 10am-11am :30 \$325,001 0.00 NM \$325.00 1 Today 4th Hour TODAY SHW3-NBC REV RATE Spots/Week Start Date End Date Weekdays Rate Rating 09/23/12 Week: 09/17/12 \$325.00 0.00 E 36 KSNV 09/21/12 09/21/12 M-F Today Show III 4th BM 10am-11am ----F--:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating \$325.00 Week: 09/17/12 09/23/12 0.00 E 37 KSNV 09/24/12 09/24/12 CM 10am-11am :30 1 \$325.001 0.00 NM \$325.00

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09/18/12 - 09/27/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Today 4th Hour	111 441111								
		NBC REV RA										
Sta Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show	III 4th IRM	10am-11am		:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour		TOWN THAN	•	.00		ψ020.001	0.00 14101	'	Ψ020.00
		NBC REV RA										
<u>Sta</u> Week: 09	art Date /24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show	III 4th 18M	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour						4 020,00	0.00 11	•	Ψ023.00
		NBC REV RA		OI-MII	Б.	D. ()						
<u>اد</u> Week: 09	art <u>Date</u> /24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
1			M-F Today Show	III 4th 16M	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour								·	4020.00
	r SHW3-ι art Date	NBC REV RA		Cmata MMa ali	Data.	D-#						
<u>عرد</u> Week: 09		<u>End Date</u> 09/30/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show	II 3rd HCM	9-10a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
			M-F Today Show									4,00.00
	r SHW2-1 art Date	NBC REV RA End Date		Cnoto Micok	Doto	Detine						
Week: 09		09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E42 KSNV	09/19/1		M-F Today Show	II 3rd HCM	9-10a	~-W	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAL	(OLBA(O.)		M-F Today Show	11								,
	r SHVV2-i art Date	NBC REV RA	Neekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	W	1	\$750.00	0.00						
E 43 KSNV	09/20/1	2 09/20/12	M-F Today Show	II 3rd HCM	9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAN	Z CLIMA I	NDC DEV DA	M-F Today Show	· 11								
	r S⊓vv∠-i art Date	NBC REV R/ End Date	Neekdays Weekdays	Spots/Week	Rate	Rating						
Week; 09		09/23/12	T	1	\$750.00	0.00						
E 44 KSNV	09/21/1	2 09/21/12	M-F Today Show	II 3rd HGM	9-10a	~~F	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	/ SHIM/2-1	NBC REV RA	M-F Today Show	11								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	F	1	\$750.00	0.00						
E 45 KSNV	09/24/1	2 09/24/12	M-F Today Show		9-10a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAN	/ SHIM2	NBC REV RA	M-F Today Show	· il								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	M	1	\$750.00	0.00				l l		
E46 KSNV	09/25/1	2 09/25/12	M-F Today Show		9-10a	-T	:30	1	\$750.001	0.00 NIM	1	\$750.00
TODAY	CSHW2-I	NBC REV RA	M-F Today Show	' 11								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	-T	1	\$750.00	0.00						
E 47 KSNV	09/26/1	2 09/26/12	M-F Today Show		9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
ΤΩΠΔ\	(SHW2-I	NBC REV RA	M-FToday Show	11								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
Week; 09	/24/12	09/30/12	W	1	\$750.00	0.00						
E48 KSNV	09/27/1	12 09/27/12	M-F Today Show		9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	/ SHW2-I	NBC REV RA	M-F Today Show ATE	' II								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>Sta</u>	an Date											
Week: 09 E 49 KSNV	/24/12	09/30/12	T	1 CM	\$750.00	0.00						

KSNV

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Estimate:

Ln Ch St	art End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type S	pots	Amount
		M-I- Jeopardy M-F Jeopardy								
	TP CHANGE			_						
Start Da Week: 09/17/12		<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 50 KSNV 09/		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	TP CHANGE									
Start Da Week: 09/17/12	09/23/12	Weekdays w	Spots/Week 1	+ - ,	Rating 0.00			-		
E 51 KSNV 09/2	09/20/12 TP CHANGE	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
Start Da		Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	T	1	\$1,000:00	0.00					
E 52 KSNV 09/2		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOPARDY Start Da	TP CHANGE te End Date	<u>We</u> ekdays	Spots/Week	Rate	Dotina					
Week: 09/17/12		F	1	\$1,000.00	Rating 0.00					
E 53 KSNV 09/2	24/12 09/24/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	TP CHANGE	1811-1								
Start Da Week: 09/24/12		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 54 KSNV 09/2	25/12 09/25/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	TP CHANGE									
Start Da Week: 09/24/12		<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 55 KSNV 09/2		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	TP CHANGE	NAT. 1 1								
Start Da Week: 09/24/12	2 09/30/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00	·····.				
E 56 KSNV 09/2	://12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	te End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12		T	1	\$1,000.00	0.00					
E 57 KSNV 09/	18/12 09/18/12	The Tonight Show Tonight Show	/ CM	1135p-1237a	T	:30	1 \$750.001	0.00 NM	1	\$750.00
TONITE SH	V-NBC< REV R									
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/17/12 E 58 KSNV 09/		The Tonight Show	1 / CM	\$750.00 1135p-1237a	0.00	:30	1 \$750.001	0.00 NM	1	\$750.00
		Tonight Show					,		•	ψ. 50.00
ONITE SHO	V-NBC< REV R te <u>End Date</u>	ATE <u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/17/12		W	1	\$750.00	0.00					
		The Tonight Show Tonight Show	/ CM	1135p-1237a	T	:30	1 \$750.001	0.00 NM	1	\$750.00
	V-NBC< REV R		O4-54/	Б.	D (
Start Da Week: 09/17/12		<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					
		The Tonight Show Tonight Show	CM	1135p-1237a	***************************************	:30	1 \$750.001	0.00 NM	1	\$750.00
	V-NBC< REV R	ATE								
Start Da Week: 09/17/12	2 09/23/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					
E 61 KSNV 09/2	24/12 09/24/12		СМ	1135p-1237a	M	:30	1 \$750.001	0.00 NM	1	\$750.00

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Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #:

06832435

Product

Product Desc:

American Crossroads

KSNV

, Flight Dates:

09/18/12 - 09/27/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		•	The Lonight Sho	W	·							,
TONITE	SHW-N	BC< REV R	Tonight Show AT⊑									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				I		
Week: 09/	24/12	09/30/12	M	1	\$750.00	0.00		_				
E62 KSNV	09/25/1	2 09/25/12	The Tonight Sho	w CM	1135p-1237a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	BC< REV R	Tonight Show ATE									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	-T	1	\$750.00	0.00						
E 63 KSNV	09/26/1	2 09/26/12	The Tonight Show	w CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	BC< REV R	Tonight Show ATE									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	W	1	\$750.00	0.00						
E64 KSNV	09/27/1	2 09/27/12	The Tonight Short	w CM	1135p-1237a	T'	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	SHW-N	BC< REV R	Tonight Show ATE									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	T	1	\$750.00	0.00						
E 65 KSNV	09/18/1	2 09/18/12	NEWS 3 at 4 (1		4-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS I	PC		4PM NEWS (1 h	our)	(4:30 PM-5:0	O PIMI)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Week: 09/		09/23/12	-T	1	\$700.00	0.00						
E66 KSNV	09/19/1	2 09/19/12	NEWS 3 at 4 (1		4-5pm	W	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS I	PC		4PM NEWS (1 h	our)	(4:30 PM-5:0	OPM)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	W	1	\$700.00	0.00						
E67 KSNV	09/20/1	2 09/20/12	NEWS 3 at 4 (1		4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS I	PC		4PM NEWS (1 h	our)	(4:30 PM-5:0	U PIM)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	T	1	\$700.00	0.00	.,					
E68 KSNV	09/21/1	2 09/21/12	NEWS 3 at 4 (1		4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	PC		4PM NEWS (1 h	our)	(4:30 PM-5:0	U PIVI)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	F	1	\$700.00	0.00						
E69 KSNV	09/24/1	2 09/24/12	NEWS 3 at 4 (1	•	4-5pm	M	:30	1	\$700.001	0.00 N M	1	\$700.00
NEWS :	PC		4PM NEWS (1 h	iour)	(4:30 PM-5:0	U PIVI)						
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	M	1	\$700.00	0.00						
E70 KSNV	09/25/1	2 09/25/12	NEWS 3 at 4 (1 4PM NEWS (1 h	' - '	4-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	PC		4FW NEVVO (1 II	ioui)	(4:30 PM-5:0	O PIVI)						
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	-T	1	\$700.00	0.00						
E71 KSNV	09/26/1	2 09/26/12	NEWS 3 at 4 (1	•	4-5pm	~~W	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	PC		4PM NEWS (1 h	iour)	(4:30 PM-5:0	U PIVI)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					ı	
Week: 09/		09/30/12	W	1	Ţ. 4414V	0.00				···	ı	
E72 KSNV	09/27/1	2 09/27/12	NEWS 3 at 4 (1	•	4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	PC		4PM NEWS (1 h	iour)	(4:30 PM-5:0	U PIVI)					ı	
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					ı	
Week: 09/		09/30/12	T	1	\$700.00	0.00					ı	
E73 KSNV	09/18/1	2 09/18/12		CM	6-7a	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

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Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #:

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Product Desc:

American Crossroads

Flight Dates:

09/18/12 - 09/27/12

Estimate:

691

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays 1 4 1 Rating Spots/Week Rate Week: 09/17/12 09/23/12 -T----\$1,000.00 0.00 E74 KSNV 09/19/12 09/19/12 M-F 6-7a WakeUp w/WaQM 6-7a --W----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---W----\$1,000.00 E 75 KSNV 09/20/12 09/20/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 ---T---1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/17/12 ---T---09/23/12 \$1,000.00 0.00E 76 KSNV 09/21/12 09/21/12 M-F 6-7a WakeUp w/WaQM ---F--:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$1,000.00 0.00 1 E77 KSNV 09/24/12 09/24/12 M-F 6-7a WakeUp w/WaQM M----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 M----1 \$1,000.00 0.00 E 78 KSNV 09/25/12 09/25/12 M-F 6-7a WakeUp w/WaQM :30 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 -T----09/30/12 1 \$1,000.00 0.00 E 79 KSNV 09/26/12 09/26/12 M-F 6-7a WakeUp w/Wa@M 6-7a --w---:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Rating Weekdays 1 4 1 Spots/Week Rate Week: 09/24/12 09/30/12 --W----\$1,000.00 0.00E 80 KSNV 09/27/12 09/27/12 M-F 6-7a WakeUp w/WaQM ---T---:30 1 \$1,000.001 0.00 NM \$1.000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 ---T---\$1,000.00 0.00 E 81 KSNV 09/18/12 09/18/12 Today Show CM 658a-9am :30 -T----1 \$1,500.001 0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 1 \$1,500.00 0.00 E 82 KSNV 09/19/12 09/19/12 **Today Show** CM 1 \$1,500,001 658a-9am :30 0.00 NM \$1.500.00 Today Show TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rate Ratina Week: 09/17/12 09/23/12 --W---\$1,500.00 0.00 E 83 KSNV 09/20/12 09/20/12 Today Show CM 658a-9am ---T---:30 \$1,500.001 0.00 NM \$1,500.00 **Today Show** TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating ---T---09/23/12 Week: 09/17/12 \$1,500.00 0.00E 84 KSNV 09/21/12 09/21/12 **Today Show** CM 658a-9am ---F--:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 --F--\$1,500.00 0.00 E 85 KSNV 09/24/12 09/24/12 CM 658a-9am M-----:30 1 \$1,500,001 0.00 NM \$1,500.00

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Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #:

06832435

Product Desc:

American Crossroads

Flight Dates: 09/18/12 - 09/27/12

Estimate:

691

Ln Ch Start End **Inventory Code** Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Today Show **Today Show** TODAY SHW REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M-----\$1,500.00 0.00 1 E 86 KSNV 09/25/12 09/25/12 **Today Show** CM 658a-9am -T----:30 1 \$1,500.001 0.00 NM \$1.500.00 Today Show TODAY SHW REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 -T----\$1,500.00 0.00 E 87 KSNV 09/26/12 09/26/12 Today Show CM 658a-9am -- lai-----:30 1 \$1,500.001 0.00 NM \$1,500.00 **Today Show TODAY SHW REV RATE** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$1,500.00 0.00 E 88 KSNV 09/27/12 09/27/12 **Today Show** 0.00 NM CM 658a-9am ---T---:30 1 \$1,500.001 \$1,500.00 **Today Show** TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ---T---\$1,500.00 0.00 E 89 KSNV 09/18/12 09/18/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NWS 3-4< Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 -T----\$700.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 90 KSNV 09/19/12 09/19/12 4-5pm ------:30 \$700,001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NWS 3-4< Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$700.00 0.00 E 91 KSNV 09/20/12 09/20/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NWS 3-4< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---\$700.00 E 92 KSNV 09/21/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM ----F--4-5pm :30 \$700.001 0.00 NM 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NWS 3-4< End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating ----F--Week: 09/17/12 09/23/12 \$700.00 0.00 E 93 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$700.001 MN 00.0 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NWS 3-4< Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/24/12 09/30/12 \$700.00 0.00 E 94 KSNV 09/25/12 09/25/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NWS 3-4< Start Date **End Date** Spots/Week Weekdays Rate Rating 09/30/12 Week: 09/24/12 \$700.00 0.00 E 95 KSNV 09/26/12 09/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---W----:30 \$700.001 0.00 NM \$700,00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NWS 3-4< Start Date **End Date** Weekdays 1 4 1 Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 \$700.00 0.00 E 96 KSNV 09/27/12 09/27/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NWS 3-4< Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$700.00 E 97 KSNV 09/19/12 09/19/12 CM 5-630p :30 --W----1 \$1,000.001 0.00 NM \$1,000.00

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Order / Rev:

104785

Advertiser:

American Crossroads

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Product Desc:

American Crossroads

, Flight Dates:

09/18/12 - 09/27/12

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
	M-F Early News M-F Early News								
VARIOUS	M/ookalaya	Constanting	Data	D = 4!					
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
E 98 KSNV 09/21/12 09/21/12	M-F Early News M-F Early News	СМ	5-630p	F	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
VARIOUS <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
E 99 KSNV 09/24/12 09/24/12	M-F Early News M-F Early News	СМ	5-630p	M	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
VARIOUS	10/	O	Б.	5 . !!					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E100 KSNV 09/26/12 09/26/12	M-F Early News M-F Early News	СМ	5-630p	W	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
VARIOUS Stort Date Fad Date	Washdaya	Chat-Milant	Dete	D-8			i		
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E101 KSNV 09/18/12 09/18/12		СМ	3- 4 p	-T	:30 1	\$450.001	0.00 NM	1	\$450.00
DR, PHIL<	Dr Phil								
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	-T	1	\$450.00	0.00		· · · · · · · · · · · · · · · · · · ·			
E102 KSNV 09/21/12 09/21/12	Dr. Phil Dr Phil	CM	3-4p	F	:30 1	\$450.001	0.00 NM	1	\$450.00
DR, PHIL<	_,,,,,,,								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
E103 KSNV 09/24/12 09/24/12	· · · · · · · · · · · · · · · · · · ·	CM	3-4p	M	:30 1	\$450.001	0.00 NM	1	\$450.00
DR. PHIL<	Dr Phil		·						*
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	M	1	\$450.00	0.00					
E104 KSNV 09/26/12 09/26/12	Dr. Phil Dr Phil	СМ	3-4p	W	:30 1	\$450.001	0.00 NM	1	\$450.00
DR. PHIL<	D: FIIII								
Start Date End Date	Weekdays w	Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12 E105 KSNV 09/22/12 09/22/12	**	SATURIM	\$450.00 6a-7a	0.00	:30 1	\$350.001	0.00 NM	1	\$350.00
	News 3 Sunrise S			_	.00	Ψοσσ.σσ	0.00 14.01	'	ψ050,00
AVG. ALL WKS Start Date End Date	<u>Weekdays</u>	Snote/Mook	Data	Rating					
Week: 09/17/12 09/23/12	S-	Spots/Week 1	<u>Rate</u> \$350.00	0.00					
E106 KSNV 09/18/12 09/18/12		СМ	12-1230pm	-T	:30 1	\$425.001	0.00 NM	1	\$425.00
NEWS 3 AT NOON	Noon News								
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	-T	1	\$425.00	0.00		 			
E107 KSNV 09/20/12 09/20/12	Noon News Noon News	CM	12-1230pm	T	:30 1	\$425.001	0.00 NM	1	\$425.00
NEWS 3 AT NOON	110077110110								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00					
E108 KSNV 09/25/12 09/25/12		CM	12-1230pm	-T	:30 1	\$425.001	0.00 NM	1	\$425.00
NIEVAGO O AT NICONI	Noon News		ŕ				1		,
NEWS 3 AT NOON Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	-T	1	\$425.00	0.00		·			
E109 KSNV 09/27/12 09/27/12		СМ	12-1230pm	T	:30 1	\$425.001	0.00 NM	1	\$425.00

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FACE-J RALSTON< REV RATE

End Date

09/23/12

Weekdays

---T---

Spots/Week

CM

Rate

\$800.00

630-7pm

Rating

0.00

M~---

:30

\$800,001

0.00 NM

\$800,00

Start Date

E121 KSNV 09/24/12 09/24/12

Week: 09/17/12

Advertiser:

American Crossroads

Alt Order #:

06832435

Product Desc:

American Crossroads

Flight Dates:

09/18/12 - 09/27/12

Estimate: 691 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 ---T---\$425.00 0.00 E110 KSNV 09/22/12 09/22/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT AVG, ALL WKS Start Date End Date **Weekdays** Spots/Week Rating Rate ----S-Week: 09/17/12 09/23/12 \$500.00 0.00 E111 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 ----5-1 \$1,100,001 0.00 NM 1 \$1,100,00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11< Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 ~---S-\$1,100,00 0.00 E112 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$500.001 0.00 NM \$500.00 Chris Matthews SUN 9:30am AVG. ALL WKS Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----S \$500.00 0.00 E113 KSNV 09/22/12 09/22/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$650,001 0.00 NM 1 \$650.00 Sa-Su Early News AVG. ALL WKS Start Date End Date **Weekdays** Spots/Week Rate Rating ---s-Week: 09/17/12 09/23/12 \$650.00 0.00 E114 KSNV 09/23/12 09/23/12 News 3 Today Wknd 9a-930am CM ----S :30 \$500.001 0.00 NM 1 \$500.00 News 3 Today AVG. ALL WKS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$500.00 0.00 E115 KSNV 09/19/12 09/19/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,100,001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 --14/----\$1,100.00 0.00 E116 KSNV 09/21/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm ---F--:30 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----F--1 \$1,100.00 0.00 E117 KSNV 09/24/12 09/24/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 1 \$1,100,001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 09/24/12 09/30/12 M-----1 \$1,100.00 0.00 E118 KSNV 09/26/12 09/26/12 M-F News 3 at Eleven CM 11pm-1135pm 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< Start Date End Date Weekdays 1 Spots/Week Rate Rating 09/30/12 --W---Week: 09/24/12 \$1,100.00 0.00 E119 KSNV 09/18/12 09/18/12 M-F Jeopardy СМ 630-7pm -T----:30 \$800,001 0.00 NM \$800.00 1 M-F Jeopardy FACE-J RALSTON< RV RATE <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$800,00 0.00 E120 KSNV 09/20/12 09/20/12 M-F Jeopardy 630-7pm CM :30 \$800,001 0.00 NM 1 \$800.00 M-F Jeopardy

KSNV

Totals

133

\$97,525.00

ae 12of 12

Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832435

09/18/12 - 09/27/12

Product Desc:

American Crossroads

Estimate:

691

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy FACE-J RALSTON< REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 M~~~-\$800.00 0.00 E122 KSNV 09/25/12 09/25/12 M-F Jeopardy CM 630-7pm -T----:30 \$800.001 0.00 NM \$800.00 M-F Jeopardy FACE-J RALSTON< REV RATE Spots/Week Start Date End Date Weekdays 1 4 1 Rate Rating 09/30/12 Week: 09/24/12 -T----\$800.00 0.00 E123 KSNV 09/20/12 09/20/12 Thurs PR 8-9p CM 8-9pm ---T---:30 1 \$2,400.001 0.00 NM \$2,400.00 Thursday Prime 8-9pm OFFICE/UP REV RATE/PG Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 ---T---\$2,400.00 0.00 1 E124 KSNV 09/23/12 09/23/12 Meet the Press CM 8a-9am ----5 :30 1 \$3,000.001 0.00 NM \$3,000.00 Meet the Press MEET PRESS-SUN Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----5 \$3,000.00 0.00Wed PR 9-11p E125 KSNV 09/26/12 09/26/12 CM 9-11pm :30 1 \$3,200.001 0.00 NM --W----\$3,200.00 Wednesday Prime 9-11pm SVY ADDED SPOT End Date Weekdays Start Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 -- iai----\$3,200,00 0.00 E126 KSNV 09/23/12 09/23/12 News 3 Live in Prime 0.00 NM 7-10pm ----s :30 \$1,800.001 \$1,800.00 News 3 in Prime NEWS IN PRIME ADDED SPOT Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 1 \$1,800.00 0.00 E127 KSNV 09/23/12 09/23/12 LAW & ORDER (synd) REM M-SA 8-11p / SUN----S :30 1 \$1,200,001 0.00 NM \$1,200.00 Law & Order (synd) PRIME L&O ADDED SPOT **End Date** Start Date Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 _____ 1 \$1,200.00 0.00 E128 KSNV 09/18/12 09/21/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF---:30 \$325.001 0.00 NM \$325.00 M-F 5-6a WakeUp w/Wagners **NEWS ADDED SPOT** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 09/17/12 09/23/12 \$325.00 0.00 E129 KSNV 09/23/12 09/23/12 Sun 1135p-1200a -----S Sports Night in Las VegaGM :30 \$500.001 0.00 NM \$500.00 1 Sports Night in Las Vegas SPORTS NIGHT ADDED SPOT Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/17/12 09/23/12 ----5 \$500.00 0.00 E130 KSNV 09/19/12 09/21/12 Face to Face w/ RalstonCM 730-758pm --W-F--:30 2 \$800.001 0.00 NM 2 \$1,600,00 Face to Face w/ J.Ralston FACE-J RALSTON< ADDED SPOTS Start Date End Date **Weekdays** Spots/Week Rate Rating -W-F--09/23/12 Week: 09/17/12 \$800.00 0.00 E131 KSNV 09/26/12 09/27/12 Face to Face w/ RalstonCM 730-758pm --WT---:30 2 \$800.001 0.00 NM 2 \$1,600.00 Face to Face w/ J.Ralston FACE-J RALSTON< ADDED SPOTS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WT---2 \$800.00 0.00